Annual Report 2013

Working together, we will see the day when every child’s potential is maximized from birth when every parent can go to work free from distraction or worry when Westchester businesses have access to a talented, well-educated homegrown workforce when community leaders universally acknowledge that quality early care is essential
A Message From The Executive Director

Friends of the Child Care Council,

In 2013, we worked tirelessly to promote, protect, and expand safe, affordable, education-based child care for Westchester’s children and families.

We continued to face challenges, including the high cost of child care, reduced public funding, and the task of educating parents about what quality care looks like and why it’s so important.

Our efforts were successful in many ways, as the 2013 Westchester County budget included $900,000 to reopen Title XX child care subsidy, we awarded more child care scholarships, expanded our early literacy/family book bag program, brought the voice of Westchester’s parents and children to Albany and Washington, enrolled a record number in our Child Development Associate credential, and built participation in our healthy nutrition program.

These accomplishments, and the many not listed here, are much more than just numbers. I believe that every dollar and every effort spent to care for, educate and offer opportunities to Westchester’s children is an investment in our collective future. On behalf of our Board of Directors and staff, I want to thank each and every one of you for your support of the Child Care Council, and Westchester’s children. I look forward to all we will accomplish together in 2014 and beyond.

Sincerely,

Kathleen Halas
Executive Director
The Child Care Council of Westchester
Who We Serve

Families
We help parents understand what quality child care looks like, find and evaluate child care programs, and access financial support in the form of the child care subsidy program, tax credits and scholarships.

Child Care Providers
We help child care providers of all kinds – centers, group and family settings, and afterschool programs - offer the best possible care, grow their businesses, and meet their regulatory requirements.

Business Owners
We help employees resolve their child care challenges, so they can get back to work and be more present and productive.

Westchester
We help build a better future by increasing access to quality early care – which translates to healthier lifestyle choices, fewer teen pregnancies, lower crime rates, more success in school and career, and a more productive contribution to our community.

“I didn’t know how I was going to make it without help. Within the first week in a real daycare, my son was speaking better, being social, and using his manners. He’s now on a schedule, interacts with older children and loves going to school.”
What We Do

Advocate

Each year, the Council’s Public Policy Committee drafts an agenda to identify the focus of our advocacy efforts. For 2013, its mission was to: secure more funding at the county, state and federal levels, which we carried out through a variety of activities.

2013 Advocacy Highlights

➤ At the Legislative Breakfast on Children and Youth in February, presented in partnership with the Westchester Children’s Association, children posed questions to a panel of legislators about issues that affect youth and families.

➤ At our 2nd annual Report Card Challenge event in October, we issued our grades on the availability, quality and affordability of child care in Westchester and an update on the status of the regulated child care sector, to an audience of educators and community leaders.

➤ At the same event, we released the results of our 2013 parent survey. With 700+ respondents, we captured and shared the child care challenges, expectations and needs of families from all over Westchester.

➤ Throughout the year, our staff and Board met and spoke with legislators at every level of government to discuss funding and legislation that could impact the affordability and availability of early learning and quality child care.

➤ Leading up to election day in November, the Council joined forces with other nonprofits to organize community rallies to bring attention to the unmet needs of children and youth due to cuts in child care and related services, and to call on candidates to take action and restore funding.

➤ Executive Director Kathleen Halas was elected to a third term as President of the Early Care and Learning Council, New York’s coordinating agency for 35 child care resource and referral agencies.

➤ Westchester County re-opened child care subsidy for families over 200% of the Federal Poverty Level with new funding of $900,000.

➤ New York State increased Universal PreKindergarten funding.
Inform & Refer Parents
We’re here to connect parents, providers and employers with the information and resources they need. For parents, that’s usually safe, dependable, affordable child care and afterschool programs, and resources to help them pay for it. We offer these services on the phone, in person, online, and through onsite information sessions for groups of employees, at the request of business owners.

2013 Referral Highlights
➢ Fielded nearly 3,000 requests for child care
➢ 97% of referrals were received in 2 business days or sooner
➢ Launched a new online child care search tool with an innovative mapping feature to improve search results
➢ Assisted 250+ parents with child care subsidy needs
➢ Released “The Child Care Effect,” a report illustrating the critical need for quality child care for working parents, and the benefits employers reap from providing access to child care resources and information

Register & Support Child Care Programs
We work with individuals and groups who want to start a center, home-based or school age child care program, to make sure they understand, at the outset, all of the legal, regulatory, business and programmatic requirements and challenges before we walk them through registration or enrollment. Through our info sessions, technical assistance and monitoring visits, we help child care providers and programs deliver the best care for children and parents and reach their own goals as successful businesses.

2013 Registration Highlights
➢ Registered 55 new and renewed 17 Family Child Care (FDC) and School Age (SACC) programs
➢ Conducted 423 inspections of FDC and SACC programs
➢ Completed 1,110 initial and 240 renewal of Legally Exempt provider enrollments
➢ Educated 235 prospective family provider/after school businesses on regulatory requirements through comprehensive “info sessions”
Train & Educate the Early Care & Education Workforce

To cultivate a better early care and afterschool workforce, we offer professional development opportunities that target every aspect of a quality child care provider’s required skillset, through workshops and on-site training, curriculum assistance, technical assistance, quality improvement initiatives, annual conferences, and recognition events.

2013 Professional Development Highlights

➢ Expanded training offerings to include Common Core, Literary, Special Needs and Behavior Management
➢ Improved service to Spanish-speaking providers with addition of Bilingual Quality Improvement Specialist and Spanish session at Infant/Toddler Conference
➢ Launched online training sessions to increase access for busy professionals
➢ Delivered 92 trainings, 82 on-site workshops and 3 conferences attended by a total of over 2,600 early care and education professionals
➢ Promoted quality programming through assessment-driven intensive technical assistance to more than 90 classrooms/programs

Enhance Children’s Physical and Mental Health

Because research shows that adult lifestyle choices and health, including the prevention of costly chronic diseases, are heavily determined by the availability of quality early childhood development (before age 5), the Council places a strong focus on ways to enhance the health and safety of young children in child care settings.

2013 Health Highlights

➢ As part of The Child and Adult Care Food Program (CACFP), which helps providers offer nutritious meals and snacks for children in their care and pay for the food, we:
  • Enrolled 30 new CACFP participants
  • Conducted 509 monitoring visits
  • Trained 117 CACFP participants during 13 different sessions
  • Distributed over $1.4 million for healthy meals and snacks reimbursements
Developed an Asthma Endorsement Program and received certification as Asthma Train the Trainer by the American Lung Association

Delivered 17 Medication Administration Training courses

Provided special training and presented information related to:

- care for children with asthma, allergies, diabetes and seizure disorders
- administering medications
- cleaning and sanitizing, health and infection control, care of mildly ill children
- sensory processing disorders, the autism spectrum, stress in young children

Administer Child Care Scholarships

To help ensure that every child in Westchester has access to quality, education-based early care, the Council administers two scholarships each year: the Lanza Investment in Kid’s Early Education (LIKE) Award, funded by The Lanza Family Foundation; and the Future Leader Awards (FLA).

2013 Scholarship Highlights

- 61 children from 59 families received a scholarship for child care
- Over $212,000 was awarded
- Scholarship recipients:
  - Live all over Westchester, including Cortland Manor, Elmsford, Mount Kisco, New Rochelle, Ossining, Peekskill, White Plains and Yonkers
  - They perform jobs important to our region - bank teller, contractor, legal assistant, paralegal, store manager, telecommunications tech and more
  - Their family income averages around $40,000 annually

“The scholarship gives me the opportunity to provide regulated child care for my son, gives him structure as well as learning and developing his social skills. He comes home excited to share what he’s learned each day.”

“After the first week of going to daycare, my 2-year-old son was totally changed (in a great way). If I didn’t receive the scholarship, I probably couldn’t afford to send him there. I couldn’t imagine him anywhere else and I feel very blessed for this opportunity. It has truly changed my life and also gave my son a chance to be the best he can be.”
Financials

For the Child Care Council’s complete 2013 audited financial statement, visit http://www.childcarewestchester.org/pdf/2013_financial_statement_%20a-133_audit.pdf

Grants

Grants received from our generous business, individual and nonprofit partners allow us to offer exciting, important and innovative programs that improve early care and learning for children in Westchester.

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Government Contracts

New York State Department of Health
New York State Office of Children and Family Services
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Westchester County Department of Social Services
Westchester County Office for Women
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The Child Care Council of Westchester is deeply thankful for your vital support!

July 1, 2012 – May 20, 2014

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The Council would like to acknowledge the programs, providers and individuals listed below for supporting the Council by becoming members in 2013.

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Alcott School, Scarsdale, www.alcottschool.org
All Aboard on the Hudson, Ossining, www.allaboardchildcare.com
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Bedford Discovery Early Childhood Center, Bedford Hills, www.bdccc.org
Bedford Discovery Infant Center, INC., Bedford Hills, www.bdccc.org
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Discovering Me Day Care Center, INC., Larchmont www.discoveringmenurseryschool.com
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Good Shepherd Early Childhood Center, Irvington, www.goodshepherdirvington.com
Greyston Family Inn Child Care Center, Yonkers, www.greyston.org
Happy Tots Child Care, Cortlandt Manor, www.happytots.org
Harrison Children's Center, West Harrison, www.harrisonchildrenscenter.org
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Kehillah School for Early Learning, New Rochelle, www.kehillahschool.org
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Liberty Montessori School, New Rochelle, www.libertymontessorischools.com
Lizzie's Katanah Playschool, Katonah, www.katonahplayschool.com
Little Angels Child Care Center, Rye, www.laccrcrye.org
Lois Bronz Children's Center, White Plains, www.lbcc4kids.org
Marion and George Ames Early Childhood Learning Center, Yonkers, www.leakeandwatts.org/early-childhood-services
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Play Care, Chappaqua, www.playcarepreschool.com
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Queens Daughters, Yonkers, www.queensdaycaresdaycare.com
Saint Gregory The Great, Harrison, www.sgtgregoryearlhychildcare.org
Saint Paul's Child Care Center, Rye Brook, www.stpaulsryebrook.com
Sisters of Saint John The Baptist Day Care Center, Purchase, www.baptistines.org
St. Ann's Peas & Karrots, Ossining, www.peaskarrots.com
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Harrison Children's Center @ Harrison Avenue School, Harrison, www.harrisonchildrenscenter.org

Harrison Day Center, INC @ Underhill Rec Center, West Harrison, www.harrisonchildrenscenter.org


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Lanza Learning Center

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Karlen & Stolzar, LLP

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Founder, President /CEO
The Digital Arts Experience

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Managing Director,
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Executive Vice President
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Dr. Josephine N. Moffett
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(Executive Leadership Program)

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Founder & Director
Women’s Research and Education Fund

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Jeff Samuelson
Retired Senior Business Executive

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Youth Care Specialist
White Plains Youth Bureau

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Global Services Leader
Environmental Affairs & Compliance
IBM

Staff

Executive Staff

Kathleen Halas
Executive Director

Michael Goldman
Finance & Administration Director

Idie Benjamin
Professional Development Director

Elissa Guzzardi
Health Care Consultant
Services Director

Dorothy Jenkins
Provider Services Director

Nicole Masucci
Family & Employer Services Director

Juanita Pope
Office and Community Events Manager

Finance Staff

Christine Iacovello
Bookkeeper

Administrative Staff

Dana-kae Walsh
Administrative Assistant

Janine Benvenuti
Receptionist

Dana Lawless
Development Specialist

Professional Development Staff

Laura Cleare
Infant/Toddler Specialist

Miriam Kerness
Infant/Toddler Regional Coordinator

Dana Doyle
Professional Development Coordinator

Marie Olency
Professional Development Specialist

Aniberca Rosario
Bi-lingual Quality Improvement Specialist

Jennifer Sorby
Pre-school Quality Improvement Specialist

Resource & Referral Staff

Debbie Gonsalves
Resource & Referral Counselor

Cathy Fernandez
Resource & Referral Counselor

Ellen O’Brien
Resource & Referral Database Administrator

Juliana Leshi
Community & Health Care Consultant Service Assistant

Provider Services Staff

Registration

Lindsay Tieman
Assistant Director of Provider Services

Latoya Carney-Ramsey
Evelyn Henriques
Elsa Sanchez
Michelle Sardullo
Registrars

Jose Leon
Alexandra Santana
Bi-Lingual Registrars

Flor Tello
Bi-Lingual Registrar/Data Administrator

Legally Exempt

Monica Soto
Jason Thomas
Legally Exempt Enroilers

Child and Adult Food Program

Noreen Delacy
CACFP Administrator

Janet Romano-Fernandez
CACFP Bi-Lingual Case Manager

Sydney Jenkins-Hall
CACFP Case Manager