

We are looking for a few good people to join our effort to prepare Westchester's children for success in school and life.

Want to make a real difference in Westchester? Talk to us about joining the Child Care Council of Westchester Board of Directors.

Safe, reliable, quality early care and education not only changes the trajectory of children's lives, it increases workforce participation and productivity, reduces costly public expenditures, and builds a more skilled workforce for tomorrow.

What is the Child Care Council of Westchester?

The Council is a private, nonprofit organization that promotes quality early care and education as a means to improve the lives of children and families, help employers prosper, and build strong communities. A unique, "one stop" agency for early learning, the Council provides parents, child care programs/providers, employers, and government and community leaders with information, technical assistance, data, resources, and advocacy. Since its inception in 1968, the Council has grown to become the premier authority on early care and education throughout Westchester County. We earned a perfect score in our 2021 Standards of Excellence process administered by the NYS Early Care and Learning Council, funded by the NYS Office of Children and Family Services.

We want to see:

- Every child's potential maximized from birth, through access to affordable, high-quality education-based early care
- Working parents able to focus on their jobs, confident their children are safe, loved and learning
- Businesses succeed and grow because employees are present and productive
- Public dollars invested in child care to increase access and quality

Why this matters:

- We don't yet have affordable, quality early learning for all our children, and we pay the price for that over and over:
 - In a comparison of 60 countries, American 15 year olds ranked 24th in reading, 28th in science and 36th in math
 - Less than ½ of graduating students countywide are academically "college ready"
 - Low high school graduation rates in some Westchester communities limit opportunities for those young people; lifetime earnings for drop-outs can be nearly \$400k less than those of high school grads

How we are making a difference:

Services for Parents: Help them understand the standards of quality child care, find and evaluate child care programs, and explore financial resources so they make the best child care decisions for their families

Services for Child Care Programs/Providers: Startup assistance, training, technical assistance, staff credential programs, quality improvement initiatives, health care consultant services, nutrition guidance and reimbursement, resources, and medication administration certification so services meet the needs of children and working parents

Services for Employers: Guidance regarding parent-friendly benefits, and resources for employees to find reliable quality care or resolve child care issues or challenges to promote workforce participation and productivity

Advocacy: Information and data that persuade our elected officials and other community leaders to prioritize quality early care and education and increase public and private investment

A few of our recent "impacts":

- Secured over \$10 mil of additional child care funding in the 2022 Westchester County budget to increase access to child care financial assistance for Westchester parents
- Delivered training, technical assistance and resources to hundreds of child care programs, both center and home-based, to build their knowledge and skills
- Helped 600 Westchester child care/after school businesses obtain Stabilization Fund Grants from NYS to support their continued operation
- Made child care more affordable for hundreds of parents by connecting them to NYS and Westchester County scholarship programs and child care subsidies

As a Board member, you have the opportunity to:

- Provide overall direction for the Council's policy-making, goals and services
- Act as an ambassador for the Council to spread our message and expand our reach
- Help secure financial and other resources to support our programs
- Share your special talents to deepen our organizational capacity and effectiveness
- Work as part of a team with others who care about children, families and our future

<u>Interested?</u>

• Contact Kathy Halas, Executive Director, at kathyh@cccwny.org or 914-761-3456 ext. 102