Advocacy

When children have access to quality early child care and education, we all benefit. It’s an investment, not a “cost.” At the Council, we believe that the brain growth and opportunities afforded by these early experiences should be available to every child, rather than just a privileged few. This requires public investment. We’re urging the Westchester County Executive and legislators to increase subsidy reimbursement rates in the 2019 budget, so that child care providers and programs can retain caring, well-trained staff who are paid enough to support their own families.

Access

Our Key to the Future Fund provides child care scholarships to hardworking families who need a little bit of help to afford Westchester’s high-priced quality early care and education. Each time a scholarship is awarded, another child passes through a door that would otherwise remain locked. On the other side, she has a lifetime to explore possibilities and meet her potential… thanks to you.

So far this season, through the live “fund a need” at our 50th anniversary celebration and #GivingTuesday, you have donated over $55,000 for children in need. Our goal is $75,000 by year’s end. Then, we will call 15 moms and dads and tell them their children will have access to safe, quality child care, and they can rest a bit easier, not worried about what they will have to juggle or sacrifice.

Recognition

Our 50th anniversary celebration was a lot of fun and a tremendous success! More than 320 people celebrated with us, and we raised more than $220,000 for child care. THANK YOU! And special thanks to longtime supporter Mike Zupon for the Zupon Family Foundation’s generous $50,000 challenge grant, designed to inspire our Board of Director’s fundraising efforts. They met and beat the challenge!


Action (This headline’s for you!)

There are many ways you can get involved with the Child Care Council’s important work to improve our collective future. Here are just a few ideas:

• Add your voice to our county and state advocacy efforts
• Join our Business Advisory Council
• Introduce us to a large Westchester employer
• Volunteer to help with a toy or book drive

To get started, contact Kathy Halas at (914) 761-3456 x102 or kathyh@cccwny.org.

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Resources
Our referral specialists spend their days helping parents understand what quality care looks like and helping them find it and figure out how to afford it. But, we don’t just wait for parents to call us! We’re spreading the word through employers, in local publications, and at community events. All of our services for parents are free!

Quality
We support every aspect of child care providers’ professional and business development, to help them provide children with quality care and education.

Henry Wilson, Executive Director of the Youth Community Outreach Program (Y-COP) in Mount Vernon, is the 2018 recipient of the Council’s Cathryn A. Riley Leadership Fund Scholarship and was accepted into the Leadership Westchester (LW) Class of 2018 which kicked off in October.

“From the energy and spirit of the other 19 people in the room, I can already tell Leadership Westchester will be very beneficial,” said Henry. “I am learning about my strengths and weaknesses and will carry these experiences back to the people I work with, to bring them along on this journey with me.”

Henry Wilson joins the Council’s previous scholarship recipients - Carmelina Meyers of Country Childrens Center and Susan Zucker of the Virginia Mars Children’s Center - as a wonderful representative of Westchester’s early care and education sector.

Support
We’re thrilled to be Shake Shack Hartsdale’s nonprofit partner!

We received the profits from their recent soft opening – nearly $12,000 – the most EVER raised during a Shake Shack soft opening! And, we will continue to receive 5% of the sales from the delicious Pie Oh My Concrete dessert. We hope you’ll visit Shake Shack regularly and thank them for being great neighbors! You can find them at 379 North Central Avenue, Hartsdale, NY 10530.

The Frog Rock Foundation has funded a second year of the Council’s Proyecto Calidad en Accion Integrada (Quality in Action Project) to strengthen the quality of Spanish-speaking family and group family providers through group training, assessment-driven intensive technical assistance, resources, parent support, and social-emotional services. The Council is delighted to partner with Family Services of Westchester on this initiative.

Thank you to all of our current funders:
Westchester County
New York State
U.S. Administration for Children and Families
Anonymous Foundation (1)
Clean and Healthy New York
Cornell University
Edith Glick Shoolman Foundation
Frog Rock Foundation
IBM Corporation
Philip and Lynn Straus Foundation, Inc.
Sexauer Foundation
St. Faith’s House Foundation
TD Charitable Foundation
Westchester Community Foundation
Zupon Family Foundation
And thousands of generous individuals

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